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#### Universität Potsdam Institut für Informatik

Lehrstuhl Maschinelles Lernen



# **Model Evaluation**

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### **Overview**

- Risk, empirical risk
- Precision, recall
- ROC curves
- Evaluation protocols
- Model selection

## **Learning and Evaluation**

- Learning problem
  - Input: data  $S = (\mathbf{x}_1, y_1), ..., (\mathbf{x}_n, y_n)$
  - Output: model  $f_{\theta}: X \to Y$
- When model is applied, it is used to make predictions for new instances x.
- How well will  $f_{\theta}$  perform at application time?
  - What does "well" even mean?
  - How can it be determined?

## **Model Evaluation**

- Central assumption about data: drawn according to single (unknown) distribution  $p(\mathbf{x}, y)$ .
- "IID assumption": Instances  $(\mathbf{x}_1, y_1), \dots, (\mathbf{x}_m, y_m)$  are drawn independently and from an identical distribution.
- Independent:  $p\left(\left(\mathbf{x}_{i+j}, y_{i+j}\right) | (\mathbf{x}_i, y_i)\right) = p\left(\left(\mathbf{x}_{i+j}, y_{i+j}\right)\right)$ .
- Identical distribution:  $\forall i: (\mathbf{x}_i, y_i) \sim p(\mathbf{x}, y)$

## **Model Evaluation**

- "IID assumption": Instances  $(\mathbf{x}_1, y_1), \dots, (\mathbf{x}_n, y_n)$  are drawn independently and from an identical distribution.
- Independent:  $p\left(\left(\mathbf{x}_{i+j}, y_{i+j}\right) | (\mathbf{x}_i, y_i)\right) = p\left(\left(\mathbf{x}_{i+j}, y_{i+j}\right)\right)$ .
  - Counter example: people who are surveyed at a random but fixed geographical location.
  - Consequence: a dependent sample contains less variance than an independent sample.
- Identical distribution:  $\forall i: (\mathbf{x}_i, y_i) \sim p(\mathbf{x}, y)$ 
  - Counter example: first half of the data generated under laboratory conditions, second half collected "in the wild".
  - Consequence: model trained on laboratory data may perform less well on data "in the wild".

## **Loss Function**

• Loss function: How bad is it if the model predicts value  $f_{\theta}(\mathbf{x}_i)$  when the true value of the target variable is  $y_i$ ?

 $\ell(f_{\boldsymbol{\theta}}(\mathbf{x}_i), y_i)$ 

• Example loss functions:

• Zero-one loss (classification):  $\ell_{0/1}(f_{\theta}(\mathbf{x}_i), y_i) = \begin{cases} 0 & \text{if } f_{\theta}(\mathbf{x}_i) = y_i \\ 1 & otherwise \end{cases}$ 

- Quadratic loss (regression):  $\ell_2(f_{\theta}(\mathbf{x}_i), y_i) = (f_{\theta}(\mathbf{x}_i) - y_i)^2$
- Perceptron loss, hinge loss, ε-insensitive loss, …

## Risk

- Risk of model  $f_{\theta}$ : expected loss over underlying distribution  $p(\mathbf{x}, y)$ .
- Finite set *Y* (classification):

$$R(\theta) = E_{(\mathbf{x},y) \sim p(\mathbf{x},y)}[\ell(\mathbf{x},y)] = \sum_{y \in Y} \int \ell(f_{\theta}(\mathbf{x}),y)p(\mathbf{x},y)d\mathbf{x}$$

- Infinite *Y* (regression):  $R(\theta) = E_{(\mathbf{x},y)\sim p(\mathbf{x},y)}[\ell(\mathbf{x},y)] = \int \int \ell(f_{\theta}(\mathbf{x}), y) p(\mathbf{x}, y) d\mathbf{x} dy$
- Expected zero-one loss (risk for zero-one loss function) is called error rate.
- 1-error rate is called accuracy.

## Risk

- Risk of model  $f_{\theta}$ : expected loss over underlying distribution  $p(\mathbf{x}, y)$ .
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- Infinite *Y* (regression):  $R(\theta) = E_{(\mathbf{x},y)\sim p(\mathbf{x},y)}[\ell(\mathbf{x},y)] = \int \int \ell(f_{\theta}(\mathbf{x}), y) p(\mathbf{x}, y) d\mathbf{x} dy$
- It is generally impossible to determine the risk:
  - $p(\mathbf{x}, y)$  is not known.
  - Generally impossible to integrate over all instances **x**.

## **Empirical Risk**

Impossible to calculate risk

$$R(\theta) = E_{(\mathbf{x}, y) \sim p(\mathbf{x}, y)} \left[ \ell(f_{\theta}(\mathbf{x}), y) \right]$$

- $\rightarrow$  Empirical risk: estimate on sample  $S \sim p(\mathbf{x}, y)^n$ .  $\widehat{R}_S(\theta) = \frac{1}{n} \sum_{i=1}^n \ell(f_\theta(\mathbf{x}, y))$
- Empirical risk is a random variable; depends on the instances S that are drawn.
- If S is drawn IID, then it is governed by  $p((\mathbf{x}_1, y_1) \times \cdots \times (\mathbf{x}_n, y_n)) = p(\mathbf{x}, y)^n$ .

#### **Estimators**

- In statistics, an estimator is any rule for calculating an estimate of a quantity.
- A procedure for that determines the empirical risk is an estimator of the risk.
- An estimator is called unbiased if the expected value of the estimate is the true quantity:  $\hat{R}(\theta)$  is unbiased  $\Leftrightarrow E_{S \sim p(\mathbf{x}, \mathbf{y})^n} [\hat{R}_S(\theta)] = R(\theta)$

• An estimator that is not unbiased has a bias:  $B\left(\widehat{R}(\theta)\right) = E_{S \sim p(\mathbf{x}, y)^n} \left[\widehat{R}_S(\theta)\right] - R(\theta)$ 

## **Bias of the Empirical Risk**

Bias of the empirical risk:

$$B\left(\widehat{R}(\theta)\right) = E_{S \sim p(\mathbf{x}, y)^n} \left[\widehat{R}_S(\theta)\right] - R(\theta)$$

- Empirical risk is unbiased estimator if:  $E_{S \sim p(\mathbf{x}, y)^n} [\hat{R}_S(\theta)] = R(\theta)$
- Empirical risk is optimistic estimator if:  $E_{S \sim p(\mathbf{x}, y)^n} [\hat{R}_S(\theta)] - R(\theta) < 0$
- Empirical risk is pessimistic estimator if:  $E_{S \sim p(\mathbf{x}, y)^n} [\hat{R}_S(\theta)] - R(\theta) > 0$

## **Bias of the Empirical Risk**

Bias of the empirical risk:

$$B\left(\widehat{R}(\theta)\right) = E_{S \sim p(\mathbf{x}, y)} n\left[\widehat{R}_{S}(\theta)\right] - R(\theta)$$

- The bias is a systematical offset between risk and empirical risk.
- It can be caused by a particular experimental setting used to determine the empirical risk.
- Large bias: risk is systematically estimated too low or too high.

## Variance of an Estimator

• Estimator  $\hat{R}_{S}(\theta)$  has a variance  $Var[\hat{R}_{S}(\theta)] = E[\hat{R}_{S}(\theta)^{2}] - E[\hat{R}_{S}(\theta)]^{2}$ 

- The variance is caused by the fact that the empirical risk is calculated on a finite sample.
- Zero-one loss: empirical risk  $\hat{R}_{S}(\theta)$  follows binomial distribution with mean value  $R(\theta)$ .
- High variance: empirical risk is a crude estimate of the risk.
- The larger a sample the empirical risk is based on, the lower its variance becomes.

## **Bias and Variance of Empirical Risk**

• Empirical risk  $\hat{R}_{S}(\theta)$  determined repeatedly on multiple samples  $S_{1}, \dots, S_{k}$ 

• Value of  $\hat{R}_{S_i}$  for sample  $S_i$ 



## **Estimation Error**

 Estimation error: expected quadratic difference between empirical risk and risk.

$$\mathbf{E}_{S\sim p(\mathbf{x},y)^n}\left[\left(\widehat{R}_S(\theta)-R(\theta)\right)^2\right]$$

- Can be decomposed into bias and variance
  - $E_{S \sim p(\mathbf{x}, y)^{n}} \left[ \left( \hat{R}_{S}(\theta) R(\theta) \right)^{2} \right]$   $= E \left[ \hat{R}_{S}(\theta)^{2} 2R(\theta) \hat{R}_{S}(\theta) + R(\theta)^{2} \right]$   $= E \left[ \hat{R}_{S}(\theta)^{2} \right] 2R(\theta) E \left[ \hat{R}_{S}(\theta) \right] + R(\theta)^{2}$   $= E \left[ \hat{R}_{S}(\theta) \right]^{2} 2R(\theta) E \left[ \hat{R}_{S}(\theta) \right] + R(\theta)^{2} + E \left[ \hat{R}_{S}(\theta)^{2} \right] E \left[ \hat{R}_{S}(\theta) \right]^{2}$   $= \left( E \left[ \hat{R}_{S}(\theta) \right] R(\theta) \right)^{2} + E \left[ \hat{R}_{S}(\theta)^{2} \right] E \left[ \hat{R}_{S}(\theta) \right]^{2}$   $= Bias \left[ \hat{R}(f) \right]^{2} + Var \left[ \hat{R}(f) \right]$ Algebraic formula for the variance

#### **Alternative Measures to Risk**

- Risk is not always a meaningful measure.
- Not always possible to specify a meaningful loss function
  - Mine detector: what is the cost of exploding?
  - On the other hand, a mine detector that always says "there could be a mine here" is useless.
- Error rate / accuracy are not meaningful for rare classes.
  - Earth quake prediction tool that always says "there will be no earthquake today" has accuracy of >99.9% (in most countries).

#### **Alternative Measures to Risk**

- Alternative performance measures for binary classification.
- Let decision function  $f_{\theta}(\mathbf{x})$  return continuous value.
- Decision rule for binary classification:

 $y_{\theta}(\mathbf{x}) = \begin{cases} +1 & \text{if } f_{\theta}(\mathbf{x}) \ge \theta_0 \\ -1 & \text{if } f_{\theta}(\mathbf{x}) < \theta_0 \end{cases}$ 

- By adjusting threshold  $\theta_0$  decision rule can be made more sensitive or more conservative.
- We will now study measures that quantify how well the decision function separates positive from negative instances, independent of any threshold value θ<sub>0</sub>.
  - Precision-recall curves
  - ROC curves

## **Overview**

- Risk, empirical risk
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#### **Precision and Recall**

- Alternative performance measure for binary classification.
  - Example: diagnosis of rare disease.
  - Patient  $\mathbf{x}_i$  has disease if  $y_i = +1$ .
  - Classifier diagnoses disease for patient **x** if  $y_{\theta}(\mathbf{x}_i) = +1$ .
- True positives:
  - Patient has disease (y<sub>i</sub> = +1), classifier recognizes (y<sub>θ</sub>(x<sub>i</sub>) = +1)
- False positives:
  - Patient is healthy (y<sub>i</sub> = −1), but classifier diagnoses disease (y<sub>θ</sub>(x<sub>i</sub>) = +1)
- True negatives:
  - Patient is healthy ( $y_i = -1$ ), classifier recognizes ( $y_{\theta}(\mathbf{x}_i) = -1$ )
- False negatives:
  - Patient has disease  $(y_i = +1)$ , classifier misses  $(y_\theta(\mathbf{x}_i) = -1)$

#### **Precision and Recall**

- Let  $n_{TP}$  be the number of true positives.
- Let  $n_{FP}$  be the number of false positives.
- Let  $n_{TN}$  be the number of true negatives.
- Let  $n_{FN}$  be the number of false negatives.
- Precision:  $P = \frac{n_{TP}}{n_{TP} + n_{FP}}$ 
  - "Rate of true positives among all instances that are classified as positives"
  - Answers: "How accurate is classifier when it says +1?"
- Recall:  $R = \frac{n_{TP}}{n_{TP} + n_{FN}}$ 
  - "Rate of true positives among all positive instances"
  - Answers: "How many of the positive instances does the classifier detect?"

## **Precision-Recall Curves**

- Evaluates decision function  $f_{\theta}(\mathbf{x})$  independent of threshold  $\theta_0$ .
- Shows which pairs of precision and recall can be obtained by varying threshold θ<sub>0</sub>.
- Each point on the curve is a classification rule with a particular values of  $\theta_0$ .
- Which decision function is better – A or B?



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### **F** Measures

•  $F_{\alpha}$  measures combine precision and recall values into single value:

$$F_{\alpha} = \frac{n_{TP}}{\alpha(n_{TP} + n_{FP}) + (1 - \alpha)(n_{TP} + n_{FN})}$$

• 
$$\alpha = 1$$
: Precision

- $\alpha = 0$ : Recall
- $\alpha = 0.5$ : "F-measure", harmonic mean of precision and recall.
- Alternative definition:  $F_{\beta}$  measures.

• Relationship: 
$$\alpha = \frac{1}{1+\beta}$$

#### **Side Note on F Measures**

- $F_{\alpha}$  measures (incl. precision and recall) are defined as empirical quantities.
- What do F-measures estimate?
- Generalized risk:

$$G = \frac{\sum_{y} \int \ell(f_{\theta}(\mathbf{x}), y) w(\mathbf{x}, y, f_{\theta}) p(\mathbf{x}, y) d\mathbf{x}}{\sum_{y} \int w(\mathbf{x}, y, f_{\theta}) p(\mathbf{x}, y) d\mathbf{x}}$$

- $F_{\alpha}$  measures are estimates of special cases.
- Special cases:
  - Risk:  $w(\mathbf{x}, y, f_{\theta}) = 1$ .
  - Precision:  $w(\mathbf{x}, y, f_{\theta}) = 1$  if  $f_{\theta}(\mathbf{x}) = 1$ , 0 otherwise

## **Overview**

- Risk, empirical risk
- Precision, recall
- ROC curves
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 Alternative measure of how well the decision function separates positive from negative instances, independent of any threshold value θ<sub>0</sub>.



- Each curve characterizes a decision function  $f_{\theta}$ .
- Each point is a classification rule for a value of  $\theta_0$ .
- Which is better, A or B?



- Equal error rate (EER): value  $r_{TP} = 1 r_{FP}$ .
- Scalar aggregate of curve: Area under ROC curve (AUC).



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- Area under the ROC curve (AUC):
  - Let  $\mathbf{x}_+$  be a randomly drawn positive instance.
  - ♦ Let x<sub>-</sub> be a randomly drawn negative instance.
  - $AUC(\theta) = P(f_{\theta}(\mathbf{x}_{+}) > f_{\theta}(\mathbf{x}_{-})).$



- ROC analysis is often used
  - When positive instances are rare (accuracy of 99.9% is meaningless if positive class is extremely rare)
  - When no meaningful probability of meeting positive instances can be defined (probability of stepping on a mine varies by country).



## **Overview**

- Risk, empirical risk
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## **Evaluation Protocols**

- Usually, model  $f_{\theta}$  is not given and evaluation data cannot be drawn from  $p(\mathbf{x}, y)$ .
- Typical case, data  $S = (\mathbf{x}_1, y_1), \dots, (\mathbf{x}_n, y_n)$  and learning method are given.
- Data S have to be used for training and evaluation.
- Desired output: model  $f_{\theta}$  and risk estimate.

#### **Evaluation Protocols**

- Can we first train model  $f_{\theta}$  on S and then evaluate the model on the same data?
- Will  $\hat{R}_{S}(\theta)$  be unbiased, optimistic, or pessimistic?

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#### **Evaluation Protocols**

- Every model  $\theta_i \in \Theta$  has a risk  $R(\theta_i)$ .
- Its empirical risk  $\hat{R}_{S}(\theta_{i})$  follows a distribution with mean value  $R(\theta_{i})$ .



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### **Evaluation Protocols**

 Some models get lucky (upper-left area), some are unlucky (lower-right area).

Parameter space,  $\theta_i \in \Theta$ 



#### **Evaluation Protocols**

- Learning algorithm will choose a model with small empirical risk (on the far left).
- In this area, most models' empirical risk is an optimistic estimate.



Risk,  $R(\theta_i)$ 

#### **Evaluation Protocols**

- Learning algorithm will choose a model with small empirical risk (on the far left).
- For those  $\theta_*$  on the left:  $E_S[\hat{R}_S(\theta_*)] < R(\theta_*)$  (otherwise they would be further right).
- This is called selection bias.
- Empirical risk on training data is optimistic.

Parameter space,  $\theta_i \in \Theta$ 



Empirical risk,  $\hat{R}_{S}(\theta_{i})$ 

## **Holdout Testing**

- Idea: error estimation on independent test data
- Given: data  $S = (\mathbf{x}_1, y_1), ..., (\mathbf{x}_n, y_n)$
- Divide the data into
  - Training data  $L = (\mathbf{x}_1, y_1), \dots, (\mathbf{x}_m, y_m)$  and
  - Test data  $T = (\mathbf{x}_{m+1}, y_{m+1}), ..., (\mathbf{x}_n, y_n)$



## **Holdout Testing**

- Start learning algorithm with data *L* and obtain model  $f_{\theta}$ , from it.
- Determine empirical risk  $\hat{R}_T(\theta')$  from data *T*.
- Start learning algorithm with all data *S* and obtain Model  $f_{\theta}$  from it.
- Output: model  $f_{\theta} \& \hat{R}_T(\theta')$  as the estimator of  $R(\theta)$ .



- Is the estimator  $\hat{R}_T(\theta')$  of the risk of model  $R(\theta)$ 
  - unbiased,
  - optimistic,
  - pessimistic?

Hint: the more training data, the better the model.



- Estimate  $\hat{R}_T(\theta')$  is obtained on a small part of the available data.
- Therefore, its variance is relatively high, especially if the overall sample is small.
- Holdout testing is used in practice for large available samples.



- Using empirical risk  $\hat{R}_T(\theta')$  is an **optimistic** estimator of the risk  $R(\theta)$ .
- Because  $\theta'$  is trained with fewer training instances than  $\theta$ .



- One could instead return model  $\theta'$ .
- Empirical risk  $\hat{R}_T(\theta')$  would be an unbiased estimate of  $R(\theta')$ .
- But since  $\theta'$  was trained on fewer data, it would result in an inferior model.



## **K-Fold Cross Validation**

- Given: data  $S = (\mathbf{x}_1, y_1), ..., (\mathbf{x}_n, y_n)$
- Partition S into k equally sized portions  $S_1, \dots, S_k$ .
- Repeat for  $i = 1 \dots k$ 
  - Train  $f_{\theta_i}$  with training set  $S = S \setminus S_i$ .
  - Calculate empirical risk  $\hat{R}_{S_i}(\theta_i)$  on  $S_i$ .
- Calculate average  $\hat{R}_{S} = \frac{1}{k} \sum_{i} \hat{R}_{S_{i}}(\theta_{i})$   $S_{1} \quad S_{2} \quad S_{3} \quad S_{4}$ Total number of instances Training instances



## **Cross Validation**

- Then, train  $f_{\theta}$  on all data *S*.
- Return model  $f_{\theta}$  and estimator  $\hat{R}_{S}$ .



#### **Leave-One-Out Cross Validation**

• Special case k = n is also called *leave-one-out* error estimation



## **Cross Validation: Analysis**

- Is the estimator
  - optimistic / pessimistic / unbiased?

## **Cross Validation: Analysis**

- Is the estimator
  - optimistic / pessimistic / unbiased?
- Estimator is slightly pessimistic:
  - Model  $f_{\theta_i}$  is trained on a (k-1)/k-th fraction of the available data.
  - Model  $f_{\theta}$  is trained on the entire data.



## **Cross Validation: Analysis**

- Bias/Variance compared to holdout testing?
- Variance is lower than with holdout testing
  - Averaging over several holdout experiments reduces the estimator's variance.
  - All data is incorporated into the estimator.
- Bias similar to holdout testing, depending on the split ratios.



## **Overview**

- Risk, empirical risk
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## **Model Selection**

- Compare several different learning approaches
  - Should one use decision trees?
  - SVMs? Logistic Regression?
- Set regularization parameter for a learning approach
  - For instance, set value for  $\lambda$  for regularized empirical risk minimization.

#### **Model Selection: Example**

- Regularization parameter  $\lambda$  in optimization criterion  $\theta^* = \underset{\theta}{\operatorname{argmin}} \sum_i \ell(f_{\theta}(\mathbf{x}_i), y_i) + \lambda \|\theta\|^2 \quad \lambda =?$
- (Hyper)parameters that specify the model class;
  e.g. the degree for polynomial regression

$$f_{\boldsymbol{\theta}}(x) = \sum_{j=0}^{d} w_j x^j \qquad d = ?$$

- Desired output: hyperparameter  $(\lambda, d)$ , model  $f_{\theta}$ , and estimate of the model's risk.
- How do we use available data to achieve this?

#### **Example: Polynomial Regression**

- Polynomial model of degree d:  $f_{\theta}^{d}(x) = \sum_{j=0}^{d} w_{j} x^{j}$
- Regularized empirical risk minimization:  $\theta^* = \underset{\theta}{\operatorname{argmin}} \sum_{i=1}^n (f_{\theta}^d(x_i) - y_i)^2 + \lambda ||\theta||^2$



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## **Polynomial Regression**

 Success of the learning depends on the selected polynomial degree d, which controls the complexity of the model.



#### Polynomial Regression: Empirical Risk on Training vs. Test Sample

- Empirical risk on training vs. test data for different polynomial degrees.
- "Overfitting": empirical risk on training data decreases as d is increased. Empirical risk on test data has a minimum, then increases again.



## **Example: Polynomial Regression**

 If more data are available, more complex models can be fitted.



 Given fixed amount of data, optimal d has to be found.

## **Example: Polynomial Regression**

• Regularization factor  $\lambda$  has a similar effect to d.



• Both  $\lambda$  and d constrain the model complexity.



## **Regularized Polynomial Regression**

- Empirical risk on training vs. test sample.
- Empirical risk on training sample decreases when regularization decreases.
- There is a regularization factor that minimizes the risk.



## **Regularized Polynomial Regression**

- Regularizer acts like a limitation on the model complexity and prevents overfitting.
- In practice it is best to control model complexity through regularization (direct parameters like the polynomial degree often are not available).
- Regularizer has to be tuned on available data.





## **Model Selection, Setting Hyperparameters**

- Desired output: hyperparameter ( $\lambda$ , d), model  $f_{\theta}$ , and estimate of the model's risk.
- Idea: Iterate over values of  $(\lambda, d)$ , train model, evaluate; take best values and train final model.
- Cannot tune hyperparameters on training data because low regularization leads to low empirical risk on training data but high risk on test data.
- Evaluating multiple models (for different values of λ, d) on the same test set results in an optimistic bias.
- Therefore, triple or nested cross validation.

## **Triple Cross Validation**

- Iterate over all values of the hyperparameters  $\lambda$  (grid search)
  - Train model  $f_{\theta''}^{\lambda}$  on *L*.
  - Evaluate  $f_{\theta''}^{\lambda}$  on T' by calculating  $\hat{R}_{T'}(f_{\theta''}^{\lambda})$
- Use hyperparameter  $\lambda^*$  that gave lowest  $\hat{R}_{T'}(f_{\theta''}^{\lambda^*})$ .
- Train model  $f_{\theta'}^{\lambda^*}$  on  $L \cup T'$ .
- Determine  $\hat{R}_T(\theta')$ .
- Train model  $f_{\theta}^{\lambda^*}$  on  $L \cup T' \cup T$ .
- Return model  $f_{\theta}^{\lambda^*}$  and estimate  $\hat{R}_T(f_{\theta}^{\lambda^*})$ .



## **Triple Cross Validation: Analysis**

- Empirical risk  $\hat{R}_T(\theta')$  is a pessimistic estimator for  $R(\theta)$  because  $\theta'$  is trained on less data than  $\theta$ .
- $\lambda^*$  may be a poor estimate of the optimal parameters because T' may be small.
- The variance of  $\hat{R}_T(\theta')$  may high because T may be small.
- Protocol is used when the total sample S is very large.



## **Nested Cross Validation**



63

## **Nested Cross Validation: Analysis**

- Complexity: k<sup>2</sup> models have to be trained and evaluated
- Slightly pessimistic because  $f_{\theta}^{\lambda^*}$ has been trained on more data than the  $f_{\theta_i}^{\lambda_i^*}$ .
- Lower variance than triple cross validation because all data is used for evaluation
- Better estimate of λ\* because almost all data is used for tuning.
- Best tuning protocol when few data are available.



## **Summary**

- Risk: expected loss over input distribution  $p(\mathbf{x}, y)$ .
- Empirical risk: estimate of risk on data.
- Precision-recall curves and ROC curves characterize decision function. Each point on curve is classifier for some threshold θ<sub>0</sub>.
- Evaluation protocols:
  - Hold-out testing: good for large samples
  - K-fold Cross Validation: good for small samples.
- Model selection: tune model hyperparameters.
  - Triple cross validation: good for large samples.
  - Nested cross validation: good for small samples.